Newsletter WINTER 2017

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Dennis Head
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The holidays are past and the last of the decorations are tucked away for another year. Many of us are in the middle of reflecting which New Year Resolutions are going to “stick” and which ones are already forgotten.

As members of the Florida Dental Association, business resolutions can be much easier to achieve with the help of all the programs and systems that we have access to through the FDA and ADA. As the cover of this newsletter reflects, membership to the ADA, FDA, and CFDDA is a vital multi-purpose tool that we have in our back pocket to help us navigate through many aspects of our profession.

As Central Florida District Dental Association Members, we can look forward to the camaraderie and enthusiasm sparked in each of us when we attend this year’s annual meeting in Orlando at the Rosen Shingle Creek, May 12th-13th. The CFDDA Program Committee has secured two excellent speakers that have presentations that will benefit the entire office. Remember, the 12 hours of FREE continuing education available over the course of this meeting is a benefit of your membership! Please take a moment to review the meeting information on pages 8-9 and send in your meeting registration form (page 11) to secure your space at this outstanding meeting.

As a side note, this year’s meeting is the weekend of Mother’s Day and we have done several different things to make this meeting attractive to also be a special get away weekend for Mom (or that special someone!). First, the room rate for the meeting is secured for all weekend. Second, a special rate for our guests staying at the Rosen at The Spa at Shingle Creek has been negotiated (20% off of all spa services!) and lastly, the Rosen Mother’s Day Brunch is discounted 25% for all of our attendees staying at the hotel.

The meeting concludes on Saturday afternoon, so if you do not choose to stay over to celebrate on Sunday, you can be home by Saturday evening. With free CE, a beautiful venue, and many “extras”, this is a hard one to pass on. Looking forward to seeing you in May!

Sincerely,

Lee Anne Keough, DMD, MS
“WE HAVE YOUR BACK
SO YOU CAN KEEP LOOKING FORWARD.”

Not just any transition team can say this.

Paul D. Rang, DMD, JD
Paul.Rang@HenrySchein.com
407.965.5017

Skip Stamper
Skip.Stamper@HenrySchein.com
407.965.5017

And, not just any team has this said about them:

“They did a superb job of understanding what my wishes were in transitioning from my lifetime work to retirement. They had all the systems in place to make a difficult transition seamless and smooth.”

— Robert D. Pellarin, DDS —
Winter Park

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The BOT heard from FDA staff on the difficulties experienced in getting nomination forms/resumes from candidates. Our current delegation manual has no real deadline for announcing or nominating, (nominations can even be made from the floor). It is impossible to include the nomination forms on all candidates in the January Florida Dental Association House of Delegates Agenda unless they are submitted before the agenda is finalized and sent to HOD members. The 17th District Delegation may be asked to consider this issue at their January or June meeting.

A report was given by the Chair of the ADA Delegation. The annual ADA Meeting and ADA House of Delegates meeting was this past October in Denver. The Florida delegation was involved in several resolutions and well-represented on reference committees and councils. Anesthesia/sedation guidelines were updated. The newer standards are consistent with Florida’s current rules. Former FDA President and ADA Trustee, Dr. Terry Buckenheimer, ran for ADA President-elect. He was one of the final two candidates, but ultimately Dr. Joe Crowley from Ohio was elected. Dr. Buckenheimer was welcomed by every delegation and his message was positive and uplifting. His concession speech received a standing ovation. Those of us who attended the meeting were very proud of our candidate and our delegation.

The next Florida ADA Delegation meeting will be held in January and the FDA Semi-Annual House of Delegates Meeting. Officer elections will be held. Currently, Dr. Rick Stevenson, Dr. Ralph Attanasi, and Dr. Chuck Hoffman are running for Chair. Dr. Eva Ackley is unopposed for Vice-Chair and Dr. John Paul is unopposed for Whip.

A resolution was submitted by the West Coast District Dental Association for consideration of one HOD meeting per year vs. two. The BOT referred to FDA Staff for information and it will be presented to the HOD at our June meeting.

Dr. Jeff Ottley, Chair of the Building Task Force, and Mr. Greg Gruber reported on the proposed purchase of a new headquarters building in Tallahassee. A contract we had on a proposed property expired before repairs and code updates could be completed. We are currently negotiating a new contract with the same owner.

The FDA Foundation reported that they have a new Director, Mrs. R. Jai. Gillum, and a new Chair, Dr. Bob Payne. The FDA President and current FDAF Chair both recognized outgoing Chair, Dr. Dave Russell, for his many years of leadership and service to the Foundation.

The BOT discussed a possible radiographer certification course for assistants. The course was reviewed and a recommendation made to ask appropriate staff to approach the Board of Dentistry for direction. If successful, the course could provide a needed service for our members, as well as non-dues revenue.

Dr. Don Ilkka, FDA BOD Liaison, reported on the most recent Florida Board of Dentistry Meeting and items being considered by the BOD. A written report is located on page 7 of this newsletter and will also be submitted to the HOD agenda.

The FDA Semi-Annual House of Delegates meeting will be held at the Tampa Airport Marriott on January 27-28, 2017. This year we will focus on leadership development. CFDDA’s own Dr. Suzi Thiems-Heflin and the Leadership Development Committee have organized a program on Friday, January 27 that includes lunch and multiple speakers. All HOD members should plan to attend this great event.
MORE INSIGHT

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The Florida Board of Dentistry (BOD) met in Miami on Friday, November 18, 2016.

The Florida Dental Association was represented by FDA BOD-Liaison Dr. Don Ilkka, and FDA Lobbyist, Casey Stoutamire. Other FDA members in attendance included Drs. Dave Boden; Mike Eggman, FDA President-Elect; Mel Kessler; Jose Mellado; Cesar Sabates, ADA 17th District Trustee; Carlos Sanchez; Irene Marron-Tarrazzi, ADA First Vice President; Beatriz Terry; and Paul Werner. Also in attendance were Dr. Mark Romer, Assistant Dean of Preclinical Education, LECOM, and Dr. Linda Niessen, Dean of Nova Southeastern University, College of Dental Medicine. Students from the University of Florida’s AEGD Program in Hialeah also attended the meeting.

Nine of the BOD members were present: Dr. Robert Perdomo, Chair; Dr. Joe Thomas, Vice-Chair; Dr. Joe Calderone; Dr. Naved Fatmi; Dr. Bill Kochenour; Dr. Claudio Miro; Dr. T.J. Tejera; hygienists Ms. Cathy Cabanzon and Ms. Angie Sissine. Consumer member, Mr. Tim Pyle, was absent. There is one consumer position open on the board that the governor has not yet filled.

The BOD took the following actions on November 18:

Presentation by the Commission on Dental Competency and Assessments (CDCA)
• The BOD heard a presentation from Dr. David Perkins, DMD, Chairman of the CDCA. He gave a brief overview of the CDCA and the ADEX exam.

• He stated that all exams are not equal and that ADEX is the most comprehensive. The CDCA is encouraging all state boards to use the ADEX exam as their licensure exam.

• Dr. Thomas mentioned that Florida statutes require candidates to pass the National Boards Parts I and II before taking the ADEX exam, including the new curriculum integrated format (CIF).

• BOD staff will work with staff at the CDCA to ensure Florida statutes are being followed when an applicant applies to take the ADEX exam in Florida.

Probation Appearance/Application Review/Disciplinary Cases
• There was one probation appearance, one review of application applying for a temporary license (denied) and seven disciplinary cases, including two voluntary relinquishments that dealt with failure to meet the standard of care and failing to keep proper dental records.

• There was also a review of a recommended order from the Division of Administrative Hearings.

• After the disciplinary cases concluded, Drs. Calderone, Kochenour, Tejera, and Ms. Sissine left the meeting. This resulted in the BOD losing its quorum. No business could be conducted and the BOD adjourned.

• There was no vote for chair and no vote on the hygiene rules. These items will be decided upon at the next BOD meeting.

If you have not yet attended a BOD meeting, take the opportunity to attend to see the work of the BOD. It is much better to be a spectator than a participant in BOD disciplinary cases.

The next BOD meeting is scheduled for Friday, February 17, 2017, at 7:30 a.m. at the Rosen Plaza Hotel, 9700 International Drive, Orlando, Florida.

Peer Review – A Members Only Benefit

Members of the Florida Dental Association and Central Florida District Dental Association can often avoid the Board of Dentistry and access peer review through the CFDDA office. Many times the patient/dentist “situation” can be defused prior to it escalating and potentially becoming a complaint to the BOD. For more information on peer review and the criteria for patients to submit a complaint form, go to: http://www.cfdda.org/peer_review.html.

Thank you to Graham Nicol, FDA Legal Counsel, who conducted a peer review workshop this past November for CFDDA Peer Review Chairs and interested members. The open discussion forum was enjoyed by all and many topics were discussed. It was an informative and productive afternoon.

An additional thank you to our volunteer peer review chairs from each affiliate:

Dr. Wade Townsend, Alachua
Dr. Gary Palsis, Brevard
Dr. Lucien Johnson, Greater Orlando
Dr. Donald Thomas, Greater Orlando
Dr. Robert Pellosie, Lake
Dr. James Edwards, Marion
Dr. Roger Scott, Volusia/Flagler
2017 CFDDA Annual Meeting
FREE CE TO CFDDA MEMBERS & THEIR DENTAL TEAM!

ROSEN SHINGLE CREEK IN ORLANDO
- Room rates starting at $179.00 per night.
- Please call 866-996-6338 to reserve your room.
  Group Code: Central Florida District Dental Association
- Limited rooms available at this rate.
- Room block expires April 11, 2017.
- Online: https://www.cfdda.org – 2017 Annual Meeting tab
- 50% discount on self-parking for overnight guests.

Meeting Schedule:

Friday, May 12, 2017
7:30 a.m. Registration Opens/Exhibits Open
8:00 a.m. – 9:00 a.m. Light Breakfast
9:00 a.m. – 11:30 a.m. Dr. Steven L. Rasner
The Thriving Independent Fee for Service Practice — The Clinical Requisites Required to Achieve Independence
11:45 a.m. – 12:00 p.m. CFDDA General Business Meeting
- CFDDA Members - A quick update on the CFDDA
Lunch on your own.
1:30 p.m. – 4:30 p.m.
4:30 p.m. – 6:00 p.m.
Dr. Rasner’s lecture continues
TGIF!!! Unwind in the exhibitor area – food, drink, relax!!

Saturday, May 13, 2017
7:30 a.m. Registration Opens/Exhibits Open
8:00 a.m. – 9:00 a.m. Light Breakfast
9:00 a.m. – 11:30 a.m. Dr. Robert G. Ritter - Restorative Clinical Success in the Everyday Practice - 3D’s- Digital Dentistry in the Everyday Practice
Lunch on your own.
1:30 p.m. – 4:30 p.m.
Dr. Ritter’s lecture continues
There will be a morning and afternoon break each day.
All CE Vouchers will be distributed at the conclusion of the courses for both morning and afternoon sessions.

Course Descriptions:

Friday, May 12, 2017 6 CEUs
Steven L. Rasner, DMD, MAGD
The Thriving Independent Fee for Service Practice — The Clinical Requisites Required to Achieve Independence
A lecture for the entire dental team with Dr. Steven Rasner
This course will provide a real world recipe for breaking away from third-party carriers and regaining your independence.

Dr. Rasner will cover:
- The clinical criteria for today’s independent practice.
- The safest and most profound oral sedation protocol presently unknown to you.
An exact blueprint for atraumatic tooth removal that you should be performing. From pre-op preparation to suturing to post-op instruction.

An introduction to surgical and prosthetic implant treatment that you need to be doing. Early case selection, standard of care bone grafting, predictable outcomes.

Treatment planning in a challenged economy. How to responsibly recommend and provide valuable care to patients with a compromised budget. Putting-out-the-fires cases.

In addition, he will speak on:

- The Fail-Proof Blueprint for the new graduate and for the stagnant practice.
- Four simple principles for 90% case acceptance.
- The art of getting paid up front and real world ways to reduce overhead.
- What you need to become a superstar when you weren’t born one.
- Why patching that filling, bonding with the new patient, and waiting to present comprehensive care down the road is killing your practice.
- The hidden jewels: the $250,000 that 99% of practices leave on the table each year.
- Protocols: what they are and why you’ll never grow without them.
- The weakest link to your profitability.
- How to solve any problem in your day in the fewest possible steps.

Bring Your Dental Team … Bring Your Family!
Both Lectures Designed for the Entire Dental Team!

**Dr. Steven Rasner** has taught for 19 years in 42 American states and five countries abroad. He has been recognized in Dentistry Today’s Top Clinical Educators for ten consecutive years. He has won speaking awards in Australia (2006), Toronto (2007), and South Carolina (2012). Dr. Rasner received a lifetime achievement award in 2011 from the organization, Excellence in Dentistry. In 2001, he received a United States Congressional Recognition award for two decades of public service. Dr. Rasner has over 50 publications in many industry journals and has authored three books. He has nurtured a solo practice in Southern New Jersey that is considered by many as the gold standard of the general practice; remaining independent from 3rd party insurances and commanding top fees (producing north of 4.5 million) in a challenging part of the country.

Robert G. Ritter D.M.D., has a practice that focuses on implant and adhesive esthetic dentistry. He promotes esthetic dentistry as part of his mainstream dental care. He was raised in Palm Beach County and now resides in Palm Beach Gardens.

Dr. Ritter received his dental degree from The Medical University of South Carolina College of Dental Medicine in 1994. He is Adjunct Assistant Clinical Professor, Prosthodontics and Operative Dentistry, Dental Research Administration at Tufts School of Dental Medicine. He is an Adjunct Faculty Clinical Professor Prosthodontics, Nova Southeastern College of Dental Medicine.

He is a member of many professional associations including, but not limited to The American Academy of Esthetic Dentistry, The American Academy of Restorative Dentistry, Academy of Cosmetic Dentistry, as well as The American Dental Association. He is a board member and Past President of The Florida Academy of Cosmetic Dentistry.

Dr. Ritter is on the editorial board of Inside Dentistry and The Journal of The Academy of Cosmetic Dentistry and has published many articles on adhesive and cosmetic dentistry in several publications. He lectures over 30 times a year nationally, as well as internationally on cosmetic dentistry, implant dentistry, new materials, joint based dentistry and digital technologies in and for the modern dental office.

**Dr. Ritter** is the Saturday, May 13, 2017 6 CEUs

Robert G. Ritter, D.M.D.

**Restorative Clinical Success in the Everyday Practice**

An integrated approach that looks at diagnosis and treatment planning, as well as smile design, and implant restorative treatment for the everyday dental practice. The attendee will be able to communicate the desired outcome to both the ceramist and the patient making it a winning combination. A review of implant prosthetics reviewing cement retained vs. screw retained and peri-implantitis vs. peri-implant mucositis will be covered. Do you have post op sensitivity? Do you have fracture of your porcelain restorations? Do you know when to cement vs. to bond? Do you have problems with traditional impression techniques? What materials do you use and where? How do you treat your ceramic materials prior to placement? Have you thought about digital scanners in your practice? Are they practical and profitable? A review of online presence including web site presence, social media and digital communication. All of these questions will be answered in this fast-paced, interactive, and informative full-day presentation. This presentation will cover digital design and communication, digital planning and workflow, and digital marketing. The entire planet has gone digital. Dentistry is moving quickly in implementation of the newest technologies available. This presentation will help the practices of today get ready for the changes tomorrow.

This lecture is for BOTH the dentist that utilizes digital and the dentist that does not, given by a full time practicing dentist.

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The Central Florida District Dental Association (CFDDA) is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry. The CFDDA designates this activity for 12 continuing education credits.
Representing dentists and dental practices in business, contracts, investigations, litigation, administrative hearings and other legal matters. Available statewide.

- Contracts
- Medicaid Audit Defense
- Dental Board Cases
- Insurance Audit Defense
- DOH/AHCA Investigations
- Administrative Hearings
- Medicaid Fraud Defense
- Professional Licensing
- Subpoena Defense
- Office Leases
- National Practitioner Data Bank
- Partnership Dissolutions
- Covenants not to Compete
- Commercial Litigation
- Corporate Law
- Medicaid Appeal Hearings
- Disciplinary Proceedings
- Substance Abuse (PRN/IPN)
- Appeals
- HIPAA Complaint Defense
- Partnership Disputes
- Department of Health (DOH) Complaint Defense
- Dental Malpractice Defense
- Search Warrant Representation
- Petitions for Waiver or Variance
- Medicaid Fraud Control Unit (MFCU) Defense
- Utilization Review Defense
- Preparation/litigation of Dental Contracts
- Emergency Restriction Orders (EROs)
- Appeal of Emergency Suspension Orders (ESOs)
- Corporations, LLC’s, Partnership and other Business Entities
- Sales/Purchases of Dental Practices
- Peer Review Defense
- Opinion Letters
- Complex Litigation
The primary registrant is the dentist. This form can be duplicated to accommodate dental team registration. Please include the dentist name on each form. Please indicate all sessions you and your dental team are attending.

Courses are free to CFDDA members and their dental team members.

Dentist Name_______________________________________________E mail_______________________
Address__________________________________________City_____________State____Zip___________
Telephone______________________________Fax____________________________
I am attending the following:
_____Friday TGIF Reception  _____Saturday Course

Non-CFDDA Member Registration Fees:
_____ADA/FDA Member Registration Fee: $145.00_____ADA/FDA Dental Team Member: $45.00 each
_____Non-Member (of ADA/FDA) Registration Fee: $250.00*  _____Non-Member Dental Team Member: $45.00 each

Dental Team Members: (Please designate: RDH, Dental Assistant, Office Manager, etc.)

Dentists cannot register as a dental team member.

Name__________________________________________Designation:_______________________________
_____Friday Course  _____Friday TGIF Reception  _____Saturday Course
Name__________________________________________Designation:_______________________________
_____Friday Course  _____Friday TGIF Reception  _____Saturday Course
Name__________________________________________Designation:_______________________________
_____Friday Course  _____Friday TGIF Reception  _____Saturday Course

If registering after May 5th, please remit $50.00 late registration fee. (Onsite Registration Fee: $75.00)

Thank you for registering. We are depending on your attendance and have included you (and your team) in the final numbers given to the hotel.

The CFDDA Program Committee is striving to keep the CFDDA Annual Meeting at no cost to its members. Due to financial obligations to the venue, all "no-shows" will be invoiced after the meeting at the following rate: $50.00/dentist; $10.00/team member.

If payment is due, please make check payable to Central Florida District Dental Association. CFDDA does not accept credit cards at this time. Cancellation Policy: Requests for refunds/cancellations must be sent in writing to CFDDA 10 business days prior to the meeting. A processing fee of 20% will be charged.

Return completed registration form to: CFDDA, 800 North Mills Avenue, Orlando, FL 32803
Fax: 407-895-9712  Scan and email to: centraldistrictdental@yahoo.com

* Not a member? Request a membership application and join the ADA/FDA within two months of the meeting and your registration fee(s) will be refunded to you after joining!

Questions: Contact the CFDDA office at centraldistrictdental@yahoo.com or call: 407-898-3481
If You Missed the Event in October ... Plan to Attend this February!

Thursday, February 2, 2017, 6:30 p.m.

The Swamp Restaurant
1642 W. University Ave, Gainesville

Calling CFDDA Members to join University of Florida Dental Students during a FDA/CFDDA sponsored happy hour at the Swamp Restaurant. We need you to represent organized dentistry and help stress the importance of being a member. Meet with students, answer their questions, and evaluate the possibility of them becoming a future associate, partner, etc.

We need members from throughout the entire CFDDA to attend this event! We also need three members to participate in the panel discussion before the social event. Interested? Contact the CFDDA.

Mark your calendar, make the drive, and enjoy an evening of networking with the future of your professional association!

RSVP to: centraldistrictdental@yahoo.com; 407-898-3481, or to Dr. John Cordoba at jxcS@cordobaortho.com; 407-257-6695

A GREAT DISCUSSION / A GREAT TIME AT THE CAREER KICKSTARTER EVENT

Thank you to all those who attended the UF Career Kickstarter Event on October 13, 2016. Prior to the social event at Swamp Head Brewery, an informal panel discussion was held for the dental students. Thank you to Drew Eason, Moderator and Kerry Gomez-Rios, FDA Staff. Participants in the panel discussion were: Drs. Dan Crofton, Linda Pellosie, Robert Pellosie, Joseph Richardson, John Cordoba and Terrance Soule. A special thanks to Dr. Anthony Wong for taking photographs during the event.

Congratulations to 3rd year dental student Melissa Jones – winner of the $50.00 American Express Gift Certificate donated by the CFDDA and presented to her by Dr. John Cordoba.

Become a Part of the Florida Dental Association’s Mentorship Program

What is the FDA Mentorship Program?
The Florida Dental Association (FDA) Mentorship Program was developed by the FDA Council on the New Dentist as a resource to help dental students gain a practical and professional perspective from established member dentists.

Who Participates?
The mentors are FDA member dentists who volunteer their time and experience to provide professional guidance to dental students. All member dentists are encouraged to participate as mentors. A select number of dental students (depending on the number of mentors available) from each Florida dental school (LECOM, Nova and UFCD) will be able to participate as mentees.

What Does It Involve?
The online mentoring program has been designed with the needs of the student and busy dentist in mind. Connecting is easy:

1. Member dentists can volunteer by completing a quick and easy online form at www.floridadental.org/mentors.

2. The mentee will select a mentor from the bios available floridadental.org.

3. The mentee will contact the mentor directly via email.

4. The mentor will contact the FDA Director of Member Relations, Kerry Gomez-Rios, to inform the FDA that he/she has accepted a mentee.

For more information and to answer any questions, please contact Kerry Gomez-Rios at 850.350.7121 or krios@floridadental.org.
Striving for Meeting Excellence
Please take a moment ...

Recently, the ADA’s Commission for Continuing Education Provider Recognition considered the Central Florida District Dental Association’s (CFDDA) application to become an ADA Continuing Education Recognition Program (CERP) provider. The CFDDA Program Committee is pleased to announce our initial application was approved. With that, the CFDDA Program Committee has been charged with compiling data to assist us in the future planning of CFDDA Annual Meetings.

We want your input and suggestions. Please take a moment to complete this short survey and return to the CFDDA via fax: 407-895-9712, mail: CFDDA, 800 N. Mills Avenue, Orlando, FL 32803, or scan and email to: centraldistrictdental@yahoo.com.

All survey responses will be kept confidential. The CFDDA Program Committee will not be privy to individual responses, but will receive a summarized report from the CFDDA Executive Director. Thank you in advance.

1. How many years have you been practicing dentistry?
_____________________________________________________

2. Are you a general dentist or specialist? (circle one)

   Specialty _____________________________________________

3. Do you consider the CFDDA’s annual meeting to be a main source of continuing education?
_____________________________________________________

4. How do you earn your CEUs presently?
_____________________________________________________

5. How do you prefer to earn your CEUs?
_____________________________________________________

6. What topics are you most interested in for a lecture course?
_____________________________________________________

7. What topics are you most interested in for a hands-on course?
_____________________________________________________

8. What speakers would you like to see at the CFDDA annual meeting?
_____________________________________________________

9. Do you have a meeting location/venue preference?
_____________________________________________________

10. Please list any suggestions you think that would enhance the education portion of the CFDDA Annual Meeting:
_____________________________________________________

_____________________________________________________

_____________________________________________________

_____________________________________________________

_____________________________________________________

Central Florida District Dental Association Official Call

The Central Florida District Dental Association’s House of Delegates will meet on Saturday, January 28, 2017, 7:00 a.m. - 9:00 a.m. at the Tampa Airport Marriott in conjunction with the FDA HOD.

A New Look Coming Soon!

The Central Florida District Dental Association’s website will soon be changing and will take on a look and feel similar to the American Dental Association’s site. This is the ADA’s Branded Template and many state, component, and affiliate dental associations are taking advantage of this opportunity to integrate important information and to present a visually pleasing product to membership.

The CFDDA web address will not change (www.cfdda.org) and the new site should be up and running in February. At that time, the CFDDA office will post the required courses (medical errors/domestic violence) that are required each biennium and offered at NO COST to CFDDA members and their hygienists. An announcement will be made when the new site is up and the courses are available.

Important Dates

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>January 19, 2017</td>
<td>CFDDA House of Delegates/Caucus Orlando, FL</td>
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<tr>
<td>February 2, 2017</td>
<td>CFDDA UF College of Dentistry Event Panel Discussion/Happy Hour – See p. 12</td>
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<tr>
<td>February 17, 2017</td>
<td>Florida Board of Dentistry Location: TBD</td>
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<tr>
<td>February 22-25, 2017</td>
<td>ASDA Annual Conference Orlando, FL</td>
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<tr>
<td>March 24-25, 2017</td>
<td>FLA MOM Event Pensacola, FL</td>
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<td>April 3-4, 2017</td>
<td>Dentists’ Day on the Hill Tallahassee, FL</td>
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<tr>
<td>May 12-13, 2017</td>
<td>CFDDA Annual Meeting Rosen Shingle Creek – Orlando, FL</td>
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<tr>
<td>June 22-24, 2017</td>
<td>Florida Dental Convention Gaylord Palms – Orlando</td>
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Pemphigus and pemphigoid (P/P) are rare, autoimmune blistering diseases that affect a very small percentage of the population. The average patient with P/P sees five doctors over ten months in search of a diagnosis for their condition. Delays in diagnosis and appropriate treatment can lead to a number of complications, including significant functional impairment, resistance to treatment, psychological stress, and a lower likelihood of achieving remission.

The majority of P/P patients present with oral symptoms before the onset of skin lesions. Because of this, dentists have a unique opportunity to help shorten diagnosis times by identifying signs and symptoms when they are first encountered.

Pemphigus vulgaris (PV) and mucous membrane pemphigoid (MMP) are two forms of P/P with increased presentation in the mouth. Oral lesions of PV/MMP are often initially misdiagnosed as “allergies” to dental products, foods or environmental agents or “non-specific gingivitis”, further delaying diagnosis (a biopsy) and appropriate treatment.

A catch-all clinical descriptor often used in dental practice is “desquamative gingivitis.” This describes a chronic type of gingival inflammation in which the epithelium detaches, leaving exposed ulcers. Desquamative gingivitis can be caused by several diseases that affect the oral cavity, so the practitioner needs to obtain a definitive diagnosis.

Consider a diagnosis of P/P when a patient presents with a combination of:
- Multiple ulcerated or erythematous oral lesions that don’t resolve in 7-10 days
- Lesions outside the mouth, including those on other mucosal surfaces and the skin
- Lesions that develop following minor trauma (Nikolsky sign), such as gentle lateral pressure, which weakens the adhesion between epithelial cells and the underlying connective tissues

Care and Maintenance
PV/MMP patients require special care during dental appointments to manage sensitive areas of the mouth and prevent further lesions from forming. Oral lesions can be very painful for patients, making it difficult to brush teeth and maintain proper hygiene. Consequently, patients may experience increased incidence of dental caries and periodontal disease. Dental prophylaxis should be performed on a regular basis, even when lesions are present. Good oral hygiene is very important to positive treatment outcomes.

Care and maintenance tips for dental professionals:
- Do a complete oral mucosal examination. Evaluate for any abnormalities, including secondary complications of PV/MMP treatment, such as candidiasis.
- Be gentle during maintenance appointments.
- Schedule more frequent appointments to control plaque build-up.
- Consider scheduling extra time and using local anesthesia, as patients may experience pain and bleeding during dental treatment.
- Use simple hand scaling instruments to increase control and minimize trauma to the oral tissues.
- Polish teeth with a non-abrasive toothpaste, avoiding harsh abrasives and air polishers, as particles may become embedded in the ulcerated tissue and set off a foreign body reaction.
- Avoid alcohol-based mouth rinses.

Oral hygiene instructions for home care should be tailored to the level of mucosal involvement. When significant oral disease is present, gentle home care — including extra-soft toothbrushes, mildly flavored toothpastes, and mild mouth rinses — may be all the patient can tolerate. Some patients may not be able to floss due to bleeding and pain, so soft interdental brushes may be recommended instead.

- If patients are on a soft diet due to presence of oral ulceration and pain, suggest intake of nutritious, non-cariogenic options such as vegetable soups, fruit smoothies, etc.

The International Pemphigus and Pemphigoid Foundation (IPPF) is the world’s leading organization dedicated to improving the quality of life for all people affected by pemphigus and pemphigoid.

More information can be obtained by visiting the IPPF Awareness Campaign website at www.pemphigus.org/awareness or by contacting awareness@pemphigus.org.
New Year’s Resolutions with a Reboot!

As we begin 2017, there is already a decent chance that our New Year’s resolutions (if we made some) are already in shambles! In fact, approximately half of all Americans make resolutions, but on average only 8-10 percent of them succeed in meeting their commitments. After all, any changes in behavior require extra energy, discipline, and sharp focus. These, coupled with the many stresses we, as dentists, face daily, often promote challenges that can be difficult to achieve.

Resolutions don’t have to be New Year’s Resolutions. Opportunities to implement change come in many forms, including those from reading an inspiring book, listening to a sermon or, perhaps, from a good motivational convention speaker. Quite often, that “motivational speaker,” when it comes to inspiring our dental teams, is one of us!!

All of us are familiar with a great seminar on practice management, or a good motivational convention speaker. Quietly, we may say to ourselves, “Boy, I can’t wait to get back to my office to implement these new ideas and put them into effect immediately.” However, we often return to a busy patient load and daily monotony that prevent us from going forward with the commitments we had hoped to attain and, therefore, fall right back into the same old rhythm. After a few weeks, the “breakthrough” ideas become a distant past — no action is taken and our offices remain the same.

As stated earlier, each year thousands of people make “New Year’s Resolutions” and don’t even make it through the first month without breaking their commitments and promises to themselves, their staff, and potentially an organization to which they belong. At the time the resolution was made, they welcomed self-improvement, the drive to implement was paramount and a big priority. After all, why would anyone make any resolution unless it was personally beneficial or useful to an organization to which he or she is committed? If a resolution is broken a foolproof way is needed to get back on track. Saying, “Oh well, another year, another broken resolution” doesn’t help one meet their goals.

A “reboot” system, by way of regularly scheduled inspirational staff meetings (where everyone can reevaluate and discuss resolutions previously made) might just be the tool needed to help stay focused on maximizing goals. We need to inspire ourselves regularly to keep focused on our resolutions previously made to motivate each other. Resolutions may include a commitment to become more involved with our dental association, to bring a potential new member to a meeting, or to participate in a charity or dental outreach. These meetings can serve as a time to encourage and inspire everyone to achieve their goals and keep their resolutions — just the tool needed to reboot enthusiasm, excitement, and accountability. This will bring positive results into fruition, benefiting not only ourselves, but also the great dental organization to which we belong and serve.

Dental association meetings not only offer us invaluable information and ideas to help further us in our profession, but also offer rewarding time to enjoy fellowship among friends and colleagues. Sometimes just getting to a meeting makes a world of difference. So if you miss an important event, “reboot” and be ready to go to the next one … and bring a friend!

Small resolutions make big differences. If our goal is to get just one potential member to come to a dental event, and that person eventually joins, our profession will be hugely impacted. Many times, people are so inspired after attending a single dental event, they join right away. Others need follow-up to be inspired or “rebooted”. Let’s all make a commitment to bring a potential member to a meeting and inspire them to join our great organization. Having a “reboot” system to help us fulfill that goal is essential for both us and our potential member.

Let 2017 be a productive year where we can fulfill our resolutions, and help our membership continue to grow. Become passionate about the resolutions we make for our association!

J. Edward Kennedy, DMD MS
Editor
Join Your Local Affiliate Today!

One of the benefits of membership to the ADA, FDA, and CFDDA is the access to six affiliate dental associations that are located throughout the central Florida region. In addition to attending meetings in your “own backyard,” affiliate membership also provides you the opportunity to network with your peers, meet local vendors, earn additional continuing education, and learn about different volunteer opportunities and grassroots efforts taking place to benefit and advance your profession. Listed below are upcoming affiliate meetings and also key contacts to assist you in joining your local organization.

Alachua County Dental Association
www.alachuacountydental.org
Dr. Andrew Martin, President.......................... 352-371-7766
Dr. Gary Altschuler, Membership Chair................ 352-371-4141
Jim O’Quinn, Executive Director.......................... 352-391-0168
Next Meeting: Wednesday, January 18, 2017
Best Western Gateway Grand-Gainesville

Brevard County Dental Society
www.mybcdc.org
Dr. Sundeep Rawal, President.......................... 321-452-3388
Dr. Gerald Bird, Membership Chair.................. 321-631-7000
Bobbi Diefenbaugh, Executive Secretary............. 321-636-1820
Next Meeting: Thursday, January 19, 2017
Dr. Rick Ferguson – Dental Implants
Friday, January 20, 2017
Dr. Chris Ramsey – Growing Your Practice, Communication Skills
Both meetings – Holiday Inn Express, Cocoa

CFDDA Speaker/Program Pool

At times affiliate leadership will find themselves searching for a 1-2 hour program for their local dental meetings. The CFDDA office is developing a speaker/program pool database consisting of CFDDA Members who have a presentation to share. The information will be updated yearly and shared with CFDDA affiliates to assist them in securing speaker and interesting topics relating to dentistry. If you are interested in submitting a program or speaker, please email the CFDDA office at centraldistrictdental@yahoo.com.

Information needed: speaker name, title/topic of program, length of program, any costs involved, and contact information, including email and telephone number.

The CFDDA does not screen the program/speaker and therefore assumes no responsibility of content and/or presentation.

Dental Society of Greater Orlando
www.dsgo.org
Dr. Brett Zak, President................................. 407-830-9800
Dr. Jason Battle, Membership Chair.................. 407-381-3335
Sharon Hamilton, Executive Director................ 407-894-9798
Next Meeting: Monday, February 13, 2017
Dr. Frank Lozano-Sneak Peak of Dental Photography
Winter Park Community Center

Lake County Dental Association
Dr. Linda Pellosie, President.............................. 352-775-4515
Next Meeting: Tuesday, January 17, 2017
Dr. Simon Ghattas-Are Retrements a Thing of the Past?
Harbour Hills – Lady Lake

Marion County Dental Association
Dr. Jamie Amir, President............................... 352-732-7050
Dr. Demetrick LeCorn, Membership Chair.......... 352-291-9360
Charlie Gill, Administrative Assistant................. 352-342-2421
Next Meeting: Tuesday, January 10, 2017
Lori Libert, PT – Diagnosis & Management of Common Head and Neck Postural Problems Affecting Dentists
Holiday Inn - Ocala

Volusia/Flagler County Dental Association
Dr. Sandeep Patel, President............................ 386-258-7500
Dr. Robert Borer, Membership Chair.................. 386-676-0705
Next Meeting: Friday, February 10, 2017
John K. McGill, CPA, MBA, JD – Achieving Financial Independence
LPGA International – Daytona Beach

New Scaling Procedure Code Effective January 1, 2017

Dentists may use “D4346 Scaling in the generalized presence of moderate or severe gingival inflammation — full mouth, after oral evaluation” as of Jan. 1. This code reflects the procedure for patients with gingival disease and no attachment loss. Dentists who have delivered the procedure have not been able to document and report it with an appropriate CDT code until now.

This CDT 2017 addition has been the subject of two ADA News articles, a guidelines document posted on ADA.org, and a webinar that has been accessed by thousands of dentists and practice staff.

To learn more about this procedure and its new code, either for the first time or to refresh your memory, visit the CDT Code education page on ADA.org. Search for “Guidance on the D4346 Scaling Procedure” to watch the webinar and download the free publication “Guide to Reporting D4346.” The guide, first published in May, has been updated and incorporates content and feedback from the webinar. Questions? Email dentalcode@ada.org or call: 312.440.2500
**Even More for Your Multi-Purpose Tool!**

- Advocacy – The ADA and FDA lobbyists monitor bills and issues that affect dentistry. Visit [ada.org/advocacy](https://ada.org/advocacy) for info on issues impacting dentistry. Don’t forget Dentists Day on the Hill, April 3-4, 2017 – register now with the FDA to attend.
- FREE Continuing Education — Central Florida District Dental Association’s Annual Meeting, May 12-13, 2017. 12 CEUs available at no cost to CFDDA Members and their dental team members.
- Free Online Continuing Education — FDA’s online CE program and the CFDDA online required courses will soon be available.
- Course credits posted to CE Broker on your behalf after course attendance at the FDA, CFDDA and affiliate levels.
- Promotion of the Profession — Press Releases, Events, Social Media …
- Affiliate Dental Association Membership and Meetings
- Publications — JADA, Today’s FDA, FDA’s News Bites, Capitol Report, CFDDA Newsletter, CFDDA E-News, and more!
- FDA Services, Inc., providing a variety of high quality insurance programs at competitive rates.
- FDA’s Crown Savings Program — save time and money to grow and run your practice.
- FDASupplies.com — check it out and save money: [fdaservices.com/affiliate/fdasupplies](http://fdaservices.com/affiliate/fdasupplies)
- Peer Review — avoid costly legal fees and malpractice suits.
- Three websites to visit with current and informative information: [www.ada.org](http://www.ada.org), [www.floridadental.org](http://www.floridadental.org) and [www.cfdda.org](http://www.cfdda.org).
- Contract Analysis – The ADA Contract Analysis Service analyzes third-party managed-care contracts to inform you in clear language about the provisions of the contracts so you can make informed decisions.
- Legal Resources – Legal questions and answers are an educational service of the FDA for members only. They have been prepared by FDA legal staff based on years of experience.
- Opportunities to volunteer in leadership positions – we need YOU! Go to [cfdda.org](http://cfdda.org) to access an area of interest form for future volunteer leadership positions.
- Opportunity to give back to community both locally and statewide. FLA MOM – March 24-25, 2017 – Pensacola, Florida
- Free Florida and HIPAA Compliance Forms – Go to: [floridadental.org/members/member-resource](http://floridadental.org/members/member-resource).
- Networking and social opportunities with your peers.
- A Unified Profession … the Power of Three!!
We Say “Hello” and “Goodbye” …

CFDDA Welcomes New Members
September 16, 2016 – December 9, 2016

The CFDDA welcomes new members to the Power of Three – the ADA, FDA, CFDDA!

Dhiren Agrawal, Ormond Beach
Mohammed Ahmed, Melbourne
Ajal Ahmed, Orlando
Amy Andrews, Ormond Beach
Phillip Barbee, Gainesville
Enea Bifsha, Orlando
Charles Burnes, Orlando
Paul Christianson, Rockledge
Melissa Colon, Orange City
Arthur Comrie, Orlando
Clement Contestable, Orlando
Deborah Dilbone, Gainesville
Karan Doorna, Palm Bay
Mark Druskat, Ocala
William Glover, Orlando
Sarika Heggannavar, Orlando
Fay Hu, Winter Park
Nikzad Javid, Montclair
Julissa Justiniano Ayala, Orlando
James Kang, Winter Park
Kenitra Kelly, The Villages
Jordan Kennedy, Mount Dora
Katie Leder, Orlando
Brigitte Martin, Mount Dora
Patricia Mendez-Peralta, Orlando
Ronda Moore, Newberry
Champaka Nagaraju, Melbourne
Jennifer Nguyen, Lake Mary
Christian Ortiz, Orlando
Hemita Patel Klose, Orlando
Patricia Pereira, Gainesville
Cuong Phan, Orlando
Umamageshwari Purushothaman, Ormond Beach
Subuhli Qadri, Altamonte Springs
Yadiris Reynoso, Orlando
Nahir Rosado, Winter Park
Irwine Sainvil, Winter Park

CFDDA Welcomes New Members
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The CFDDA welcomes new members to the Power of Three – the ADA, FDA, CFDDA!

In Memoriam

Dr. J. Hart Long, Holly Hill, began his membership with organized dentistry in 1945 and became an ADA Life Member in 1998. Dr. Long served as CFDDA President, 1960-1961.

Dr. Eugene Glenn, Tavares, was a member of organized dentistry from 1962-2016. He became an ADA Life Member in 1994.

Dr. Jeffrey M. Hanley, High Springs, began as a student member from 1996-2000 and was an active member from 2000-2016.

Dr. Joseph Antonellis, Orlando, was a member of the tripartite since 1963 and became an ADA Life Member in 2004.

Check Out the FDA’s New Fluoridation Website

The Florida Dental Association (FDA) is working to make sure accurate information regarding community water fluoridation is disseminated and accessible to its members, policy makers and the public. To help with this effort, the FDA has a new fluoridation website that contains information on fluoridation efforts around the state, as well as around the country. To access the new fluoridation website, go to www.floridafluoridation.org.
with potential for up to 4 days. 7 operators, computerized, digital x-ray, flat screen TV’s. Email CV and contact info to beachassoc321@gmail.com or call (321) 431-2711.

ASSOCIATE DENTIST: We are a busy Palm Coast office seeking an Associate Dentist to work Wednesdays (preferably) for extractions, root canals, fillings, etc. Please submit resume for consideration via fax to: (386) 445-0579.

MELBOURNE - PEDIATRIC DENTIST OR GENERAL DENTIST: Who enjoys treating children and teenagers. Medicaid number and HMO credentialing desired but will credential if needed. High volume patient load=excellent daily income. Must provide quality restorative care efficiently for patients of this 39-year-old pediatric private dental practice. Part time 1-2 days per week including Saturdays. Highly skilled staff will help you produce high income. Excellent commuter opportunity. Please contact Dr. Ray Pollock at 321-446-6764 or email: ncwoods5@aol.com.

NEED MELBOURNE: A great opportunity in 35 year old group practices located in Ft. Pierce and Jensen for general dentist, periodontist, pedodontist, oral surgeons, orthodontists, and endodontist. Generous compensation with unlimited potential. Full or part time. Call: Kelly Oliver at (954) 461-0172. Fax resume to (954) 678-9539. Email: careers@dentaland.net

ASSOCIATE NEEDED: Excellent opportunity to join your fully computerized open facility. Have fun and still make a living. Our SW Orlando office has not and will not be affected by a slow economy. Great compensation. Mature, and lively and always friendly team members await your call. Call (407) 856-2555 or fax (407) 438-4863.

CENTRAL FLORIDA: FT/PT General Dentist Needed. Great opportunity to earn between 200k-400k. Adult only. Fee for service. No insurance. No capitation. Contact Dr. Jim Costello (352) 408-1400.

FEE FOR SERVICE/BUY IN POTENTIAL:
- Passionate about dentistry
- 5 years experience
- Clinically proficient in complex fixed, perio and implant restoration supported by Dawson, Spear or Pankey.
- Proven positive record/production numbers
- Patient friendly
- Entrepreneurial spirit
- Willingness to commit to practice
- Desire to work/live in The Villages

Please call 813-352-2457 for more information.

PEDIATRIC OR GENERAL DENTIST: Great opportunity for a motivated, hard worker who is willing to treat children ages 6-20 at a busy office. You would be assisted by experienced staff. Located in The Villages, FL, 20 miles south of Ocala. Full or part time (benefits available). Pay is based on production. Contact Sandy at 352-748-9688 or fax resume to (352) 748-9687.

SUCCESSFUL DENTAL PRACTICE: In need of a part-time dentist who is willing to work Thursdays and Fridays. We provide a full range of dental services, including endodontics, restorative, implants, etc. Our office is located in the Kissimmee area. We will prefer a dentist who is bilingual (Spanish and English); but if you are not bilingual we are willing to review your resume. The position is available immediately. Licenses MUST be up to date in the state of Florida. If you are interested, please e-mail your resume to lmldental@yahoo.com.

PT DENTIST FOR BUSY PRACTICE: Fri and/or Sat. 9am-3pm Competitive Compensation. Adults and/or Pedo. Call (321) 945 9545. Fax: (407) 682 3367.

DENTIST TO HEAD PEDIATRIC DENTAL PRACTICE: Busy. Two locations. Great pay. PT/FT. Benefits for FT. Ph: (321) 945 9545. Fax: (407) 682 3367.


DENTISTS AVAILABLE – FULL TIME, PART TIME, FILL IN

PEACE OF MIND WHILE AWAY: I am enthusiastic, competent, caring, and an energetic individual with a willingness to contribute while you are away. I will provide quality dentistry and exceed your expectations. I am also willing to travel. Call Dr. Pearl Burns (407) 342-8765.

AVAILABLE IMMEDIATELY: General Dentist interested in part-time 1-3 days a week in Orange, Seminole, Volusia or Flagler. Special interests-able to perform all endo (including molar) some retreats 10+years limited to endo (part time). Contact Dr. Steven Serkin (386) 437-9621 or (407) 310-4843

DENTIST LOOKING FOR EMPLOYMENT: Extensive experience in: Prosthodontics: C&B, Dentures (One Day), Fixed Dentures and more. Surgical Skills: Full Mouth Extractions, Wisdom Teeth, Implant Placement for Stabilized Dentures. Please contact me by phone (407) 304-0428 or email: dsimmscwg@gmail.com.

TAKE SOME EXTRA DAYS OFF: Would you like to take some extra days away from your office and feel covered for your patients? Especially Thursdays and Fridays? Call Dr. Bob Foster (407) 656-3880 or (407) 761-9824.

WILL BE PLEASED TO HELP: If you need office coverage during an illness, vacation, or leave of absence call Dr. Alan Guy (407) 831-6125

MISCELLANEOUS:

FOR SALE: Nitrous Oxide set-up, mobile unit. 2 Nitrous 2 oxygen tanks, NCG regulator, mask and scavenger system. Call Dr. Bill Sayre (321) 253-1616; Evenings: (321) 504-4074

SUBSTITUTE DENTISTRY FOR FLORIDA: Would you like to Get Away? Want some Time Off? Maternity Leave? Sudden Illness or Disability? Retain your patients and Dental Team! Don’t close your office • Substitute Dental Services taken Seriously … Walter E. Zoller, D.M.D. • 321-223-6829 • www.FLSubDentist.com • Central Florida Based
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Plan to Attend:
May 12-13, 2017
CFDDA Annual Meeting
Rosen Shingle Creek
See pages 8-9!

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Visit www.CFDDA.org

VISION: Central Florida’s advocate for oral health.

MISSION: Helping All Members Succeed.

1,521* Members Strong

* ADA Aptify Membership Data 12-21-2016