
Genentech

Patient Access Overview

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In the early 1970s, Herb Boyer and geneticist Stanley Cohen pioneered a new scientific field called recombinant DNA technology. A venture capitalist, Bob Swanson, was excited by the technology and scheduled a meeting with Herb. Genentech was born.

Forty years later, we are considered the founders of the biotech industry and continue to advance our mission of transforming the lives of people with serious diseases.



A wide-angle photograph of the Genentech campus in South San Francisco, California. The campus consists of several modern, multi-story buildings with large windows, situated along a waterfront. In the background, there are rolling hills under a clear blue sky. The water in the foreground is calm, reflecting the sky and the buildings.

Genentech Fast Facts

- Founded in 1976 and celebrated its 40th Anniversary in 2016
- Became a member of the Roche Group in March 2009
- Headquartered in South San Francisco, California
- Approximately 15,000 employees in the U.S.
- Headquarters for all Roche pharmaceutical operations in the U.S.
 - ~40 medicines approved for people with various serious or life-threatening diseases

Our Mission

Pursuing groundbreaking science to discover and develop breakthrough medicines for people with serious and life-threatening conditions.

Science

Follow the science.



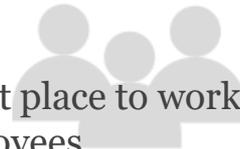
Patients

Act in the best interests of the patients we serve.



People

Foster a great place to work for our employees.



Supporting the People Who Take Our Medicines



227,786

Patients got access to Genentech medicines in 2017 after encountering previous obstacles

~40,317

Patients received free Genentech medicine in 2017

Rituxan® (rituximab): A New Indication

APPROVED

June 7, 2018:

to treat adult patients
with moderate to severe
pemphigus vulgaris (PV)

» **What is Rituxan?**

Rituxan is a biologic medicine used to treat adults with moderate to severe pemphigus vulgaris (PV).

» **What is a biologic medicine?**

A biologic is a type of medication that is developed using biological processes, which are similar to what happens in your body naturally. These treatments can be used to target certain parts of your immune system and to fight certain diseases, such as PV.

Rituxan's Proposed Mechanism of Action

» How is Rituxan thought to work?

Rituxan targets special types of B cells in people whose immune systems also attack healthy parts of the body. It is believed that reducing the number of these B cells in the body may also reduce the level of antibodies.

Rituxan is not a steroid.

At first, it will be used with steroids to control your symptoms. Your doctor may reduce the steroids over time until they may no longer be needed.

Rituxan Was Studied in Adults With PV

Study Participants

74 adult patients with moderate-to-severe PV

Study Groups

- Adults taking a version of rituximab* approved in the EU + short-term steroids for **3-6** months
- Adults taking only steroids for **12-18** months

Study Length

2 years

» Study Objective:

To see how many people had no new or old lesions after going off steroids for at least 2 months.

Study Results



Important Safety Information & Indications

What is Rituxan?

Rituxan is a prescription medicine used to treat adults with moderate to severe pemphigus vulgaris (PV).

It is not known if Rituxan is safe and effective in children.

What is the most important information I should know about Rituxan?

Rituxan can cause serious side effects that can lead to death, including:

- **Infusion Reactions:** Infusion reactions are the most common side effect of Rituxan treatment. Serious infusion reactions can happen during your infusion or within 24 hours after your infusion
- **Severe Skin and Mouth Reactions:** Tell your healthcare provider if you get any of these symptoms during treatment with Rituxan: painful sores or ulcers on your skin, lips, or in your mouth; blisters; peeling skin; rash; or pustules
- **Hepatitis B Virus (HBV) Reactivation:** If you have had hepatitis B or are a carrier of hepatitis B virus, receiving Rituxan could cause the virus to become an active infection again. Hepatitis B reactivation may cause serious liver problems, including liver failure and death. You should not receive Rituxan if you have active hepatitis B liver disease
- **Progressive Multifocal Leukoencephalopathy (PML):** PML is a rare, serious brain infection caused by a virus that can happen in people who receive Rituxan. People with weakened immune systems can get PML. PML can result in death or severe disability. There is no known treatment, prevention, or cure for PML

Important Safety Information & Indications (continued)

What are the possible side effects of Rituxan?

Rituxan can cause serious side effects, including:

- **Tumor Lysis Syndrome (TLS):** TLS is caused by the fast breakdown of cancer cells. TLS can cause you to have kidney failure and the need for dialysis treatment or an abnormal heart rhythm
- **Serious Infections:** Serious infections can happen during and after treatment with Rituxan and can lead to death. Rituxan can increase your risk of getting infections and can lower the ability of your immune system to fight infections. People with serious infections should not receive Rituxan
- **Heart Problems:** Rituxan may cause chest pain, and irregular heartbeats, and heart attack. Your healthcare provider may monitor your heart during and after treatment with Rituxan if you have symptoms of heart problems or have a history of heart problems
- **Kidney Problems:** especially if you are receiving Rituxan for non-Hodgkin's lymphoma (NHL). Your healthcare provider should do blood tests to check how well your kidneys are working. Rituxan can cause severe kidney problems that lead to death
- **Stomach and Serious Bowel Problems That Can Sometimes Lead to Death:**

Tell your healthcare provider right away if you have any stomach-area pain during treatment with Rituxan

What are the possible side effects of Rituxan?

Common side effects include:

- Infusion reactions
- Chills
- Infections
- Body aches
- Tiredness
- Low white blood cell count

Other side effects include:

- Aching joints during or within hours of receiving an infusion
- More frequent upper respiratory tract infections

How Do We Support Patients?

»» Rituxan Patient Support Line (live patient support)

- Information about getting help paying for Rituxan
- Treatment information provided by the Rituxan Patient Resource Center
- Answers to general questions about Rituxan

1-877-474-8892, Monday through Friday, 9 am–8 pm ET



»» Financial Assistance (co-pay)

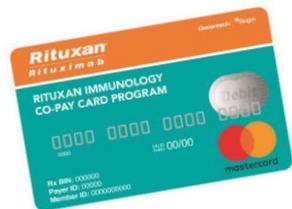
»» Medical Information (Medical Communication Letters)

»» Coverage Navigation Services/Resources (Access Solutions)

Once Prescribed Rituxan, Genentech offers Assistance Options

» The Rituxan Immunology Co-pay Program

- Pay **\$5** per Rituxan co-pay (eligible commercially insured patients)
- Receive up to **\$15,000** of co-pay assistance within a 12 month period (eligible patients)



Visit: PVCopay.com

Call: 1-855-722-6729

Patients using Medicare, Medicaid, or any other government funded program to pay for their medications are not eligible. Patients who start utilizing their government coverage during their enrollment period will no longer be eligible for the program.

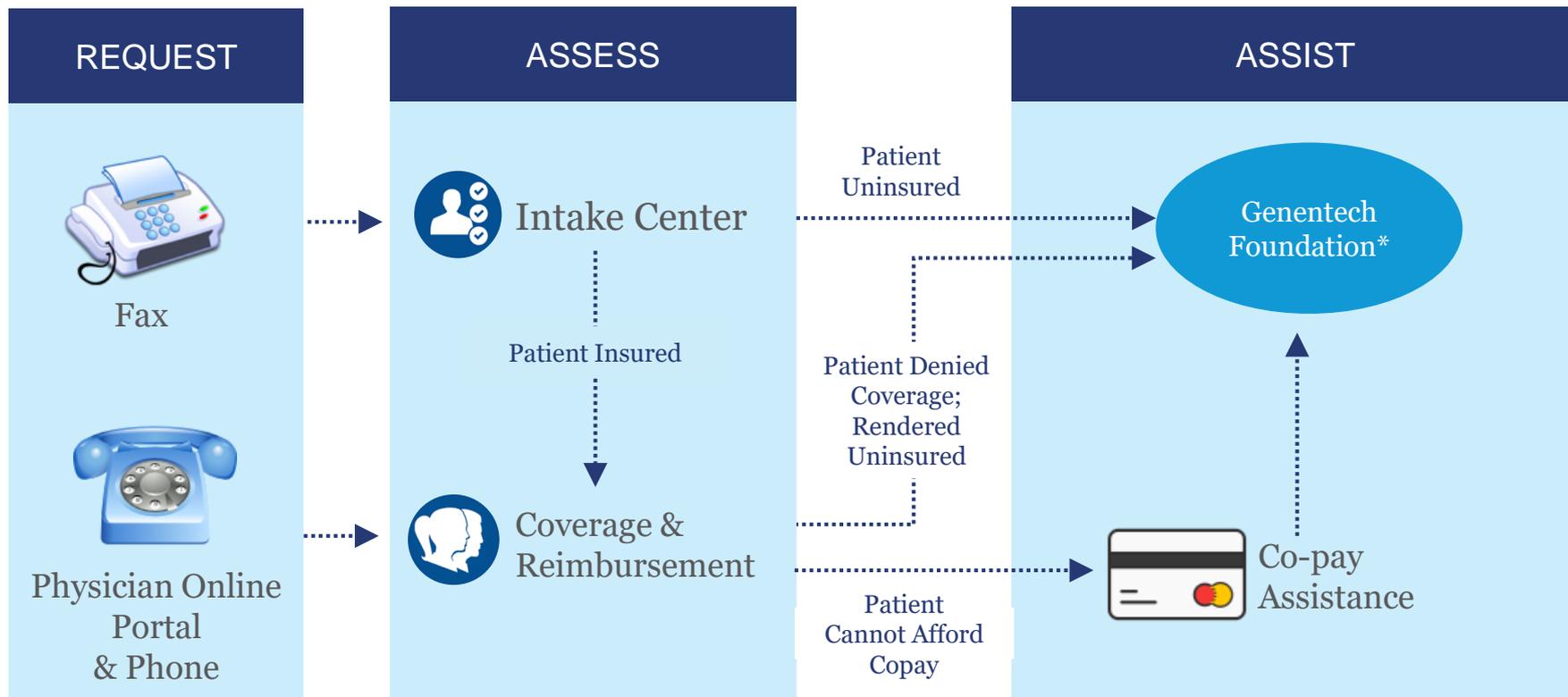
This Co-pay Card is only available to those patients who are taking the medication for an FDA approved indication, and it cannot be combined with any other rebate/coupon, free trial, or similar offer for the specified prescription.

The patient or their guardian must be 18 years or older to receive Co-pay Card Program assistance.

The Co-pay Card is not valid for medications the patient receives for free or that are eligible to be reimbursed by private insurance plans or other healthcare or pharmaceutical assistance programs (such as the Genentech® Access to Care Foundation [GATCF] or any other charitable organization) that reimburse the patient in part or for the entire cost of his/her medication.

It is only valid for Genentech products and only valid in the U.S. and Puerto Rico.

Genentech-Access.com (877-474-8892)



*If you have health insurance, you must have already tried other types of patient assistance to qualify for free Genentech medicine from GATCF. This includes Genentech co-pay cards and support from independent co-pay assistance foundations. You must also meet financial criteria. If you do not have insurance, you must meet different financial criteria.

How to Advocate for your Care



Learn all you can about your disease and treatment options

- Being informed can help you and your doctor make the best choice for you



Ask your doctor questions

- Make a list of things to ask your doctor. It's okay to ask more details on anything that isn't clear to you



Talk to others who have PV

- It's important to know you are not alone
- By sharing your experiences with others, you can help each other learn more



Tell your friends and family how you are feeling

- Set realistic goals together to manage your disease and live your life



Manage your own medical information

- You have the right to know what tests are being done, and the results
- Be sure to ask for copies of reports or doctor's notes



Ask your doctors to work together

- You may be treated by many specialists
- It is important that they talk to each other every step of the way



Tell your doctor or nurse if you have any side effects or flare-ups

- They may be able to help you manage possible side effects of Rituxan or flare-ups by changing your treatment